

# Back up to the cloud and restore with ease

## Azure Resilient Infrastructure

Keeping data backed up is critical for any business. So is being able to recover data in case of disaster, breach, or employee error. Today, many small- to medium-sized companies are still using on-premise backup solutions, which can be time-consuming to manage, costly to update—and still prone to error.

### Did you know?

# 60%

Companies that have experienced data loss or theft within the previous twelve months<sup>1</sup>

# 96%

Businesses that experienced an outage in a three-year period<sup>2</sup>

# 58%

Traditional backups that fail, leaving data unprotected<sup>3</sup>

## Back up your business with Resilient Infrastructure

Azure Resilient Infrastructure solutions provide simple, secure back and restore capabilities for all your data—whether it's files, folders and disks or virtual machines and databases.



### Improve resilience and security

Resilient Infrastructure solutions help safeguard your data and workloads against unplanned downtime. Start with Azure Backup for one-click automatic backups to the cloud. Then add Azure Site Recovery and get the ability to restore all your data easily in case something happens.



### Simplify backup and restore

Resilient Infrastructure solutions can dramatically streamline how you protect your data, how you store it—and how you get it back. You'll get a single solution that works across all your workloads, simple ways to define backup and restore policies, and a more flexible infrastructure that reduces your physical footprint.



### Control infrastructure costs

When you move to Resilient Infrastructure solutions in the cloud, you can reduce your infrastructure costs. For instance, you can eliminate tape storage and redundant servers. You'll also be able to streamline your add-on disaster recovery solutions.

<sup>1</sup>Comparitech: 10 Shocking data loss and disaster recovery statistics

<sup>2</sup>LogicMonitor: 2019-2020 IT Outage Impact Study

<sup>3</sup>Veeam: CXO Research: 58% of Data Backups are Failing

# Resilient Infrastructure solutions help you back up better

When you use Azure services for data backup and disaster recovery, here's what you'll get:

## Azure Backup

Get a secure, one-click backup solution that is simple to set up and tailored to your particular storage needs.

- Backup for all structured and unstructured data: files, folders, disks, VMs, and databases
- Centralized monitoring and management
- Automated storage management, so you only pay for what you use

## Azure Site Recovery

Help your business stay up and running—even during major outages or faced with threats.

- A disaster recovery as a service that helps ensure business continuity by keeping business apps and workloads running during outages
- One-click restore for all your Azure Backup data and workloads
- Dependable recovery, compliant with industry regulations

## Get started with Resilient Infrastructure

Resilient Infrastructure solutions are an ideal way to start using Azure—and they provide benefits you'll be able to see almost immediately. For instance, other companies have seen a 47% savings in the first year alone.<sup>4</sup>

Best yet, it's a straightforward process. Sign up for Azure Backup and try it out. Start as small as you want. As you get more comfortable, back up more of your information. And when you're ready, just sign up for Azure Site Recovery to get a complete solution.



## Connect with an expert!

Contact the Azure Task Force:

**Nestor Diaz**

[ndiaz@inovacorporation.com](mailto:ndiaz@inovacorporation.com)

**Dane Smith**

[dsmith@inovacorporation.com](mailto:dsmith@inovacorporation.com)



**Let's do this together!**

<sup>4</sup>IDC: [Azure Site Recovery and Azure Backup in Helping Improve Business Operations](#)